

BSS

ILPA BUYER SELLER SUMMIT

VIRTUAL
EXHIBITION
OF INDIAN
LEATHER PRODUCTS

28th, 29th, 30th January 2021

A PREMIUM
LEATHER GOODS
& ACCESSORIES
VIRTUAL
SHOW



ILPA BSS



The aim of the summit is to provide a common platform for leather goods buyers and sellers for better interaction and building business opportunities.

The 1st & 2nd edition & of ILPA Buyer Seller Summit was successfully held at Hotel ITC Sonar, Kolkata during January



The two-days event saw many international clients and brand representatives visiting the summit and our exporter members had showcased their array of leather goods and accessories. Both the exhibitors and the international/ national visitors were satisfied that their purpose of visiting/participating in the summit was well fulfilled.

Media Coverage by leading daily newspaper

INDIAN LEATHER PRODUCTS ASSOCIATION

In Association with THE ECONOMIC TIMES

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The Indian Leather Products Association (ILPA) organised a two day buyer seller summit in association with the Economic Times on January 28-29 at ITC, Sonar, Kolkata, to reach out to newer markets by showcasing premium quality leather products from eastern India. The event was inaugurated by Atapan Sandhyapadhyay, additional chief secretary, MM&ST and was followed by a fashion walk displaying leather bags, briefcases and wallets.

BUYER-SELLER SUMMIT
The ILPA buyer-seller meet is organised to encourage both national and international companies to meet at the fair and discuss common areas of business. The meet offered an ideal platform to all the buyers and sellers, who do not have adequate time to trek across the globe in search of business opportunities. It also offers exciting business opportunities to international clients and acts as a guide for forming potential business partners and allies in India.

HIGH END PRODUCTS
All the ILPA members are well equipped to produce fashionable and high quality products from the most economically priced leathers from local tanneries. "Through this event, ILPA showcased some of the best manufacturers' exports of Kolkata who displayed their outstanding styles and high-quality products. Most of the members are suppliers to many globally renowned brands, major retailers and chain stores," said Atul Sahni, president, ILPA. The leather industry is looking for wider opportunities. "The objective is to create a linkage between the exporters and the importers. This will be beneficial for long term relationship and also provide an opportunity for business expansion. We are looking forward to hold this meet annually," added Sahni. Council for Leather Exports were co-partners for the event. Ramesh Jureja, eastern region chairman, Council for Leather Exports, emphasised, "Opening the eastern region potential to the world is our main goal and we are looking forward to organize more and bigger events in near future to highlight the capabilities of our top class infrastructure and entrepreneurial strength." Damiano



A BOOST TO LEATHER TRADE

The Indian Leather Products Association (ILPA) organised a two day buyer seller meet in association with *The Economic Times*, to showcase a wide range of leather products from the top manufacturers and importers of Kolkata



Franklingh, council general ths, graced the occasion as a special guest. He promised more participation of Italian companies and assured active support for contributing towards the progress in developing the leather industry in the region and country.

KEY PURPOSE
During the two-day long meet, all the participants displayed their products. "There are 24 participants, out of which, 11 were manufacturers and 13 were buyers from all over the world for participation in this event," said Anubh Singh, chairman, ILPA. "In manufacturing of finished leather or leather goods like bags, wallets, briefcases, especially Kolkata, have been synonymous with the leather industry," stated Jagdish Ghata, vice president, ILPA. The state is one of the largest producer and exporter of leather and leather products and

CONSUMER CONNECT INITIATIVE



accounts for almost 25 per cent of the country's leather exports. "There are around 500 tanneries and 538 manufacturing units in the state producing leather goods. The aim of the meet is to create a common platform between buyer and seller," added Ghata. "This event, the first of its kind undertaken by ILPA in recent times, will be taken to higher levels in years to come and we will strive hard to achieve our goals to that end," said Atul Sahni, vice president, ILPA.

INDUSTRY SCENARIO
Dwelling on the leather industry, Atapan Sandhyapadhyay highlighted that the tanneries were polluting the environment and hence, Supreme Court ordered that all tanning activities in Kolkata to be moved outside the city limit. The government then joined hands with the leather manufacturers to create an integrated leather complex just 10 kms outskirts of the city. "Initially the development was slow; gradually the speed picked up and as of now we have more than 1,100 acres of land in a compact manner. Kolkata is not only an attractive destination for leather industry, but it also creates a large number of employment," added Sandhyapadhyay.



About ILPA BSS

- ❖ A highly focused B2B summit concentrating on leather, leather goods & accessories.
- ❖ Socially audited & REACH compliant leather goods manufacturers / exporters owning state of the art factories with latest technology will be showcasing their products.
- ❖ Display of fashionable and high-quality products from the most economically priced leathers from local tanneries.



- ❖ Individual meeting arrangements between visitors & participants on request.
- ❖ Option of visiting factories and local tanneries for the overseas buyers on request
- ❖ Best platform to interact with the concentrated leather goods fraternity from India, especially Kolkata.

About ILPA BSS:

- ❖ Attractive offers to the overseas visitors like Complimentary Stay with free Wi-Fi & breakfast, Airport transfer, Complimentary lunch & Refreshments and Special room if stay is extended by the visitor.
- ❖ Inauguration ceremony in the presence of the industry stalwarts, visitors & dignitaries.
- ❖ Interactive sessions between the buyers & the participants
- ❖ Networking dinner & special Fashion walk.
- ❖ Special product display arrangements for select participants
- ❖ Complimentary language interpretation services.



PRODUCTS on Display:

- ❖ Ladies Hand Bags & Purses
- ❖ Luggage & Holdalls
- ❖ Briefcases, spectacle cases, desktop items, jewellery boxes, watch cases



- ❖ Men's Bags, Wallets
- ❖ Portfolio, Laptop bags, iPad covers
- ❖ Belts
- ❖ Hand Gloves (Both Fashion & Industrial)
- ❖ All other small leather goods & Accessories



ILPA welcomes Buyers / Importers from Brands, Retail Stores, Chain Stores, Independent sellers, Boutiques, Wholesalers, on-line stores/brands and traders dealing with leather goods and accessories to visit the ILPA Buyer Seller Summit for an unforgettable experience of business building.

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