

# INDIAN FASHION JEWELLERY & ACCESSORIES SHOW IFJAS 2022

June edition to host comprehensive product lines, regional treasures, ramp sequences and a host of supporting events

**16<sup>th</sup> edition from 20<sup>th</sup>-22<sup>nd</sup> June 2022**

**Orders, Inspirations and Networking linked India to the world at 15<sup>th</sup> edition  
Indian Fashion Jewellery & Accessories Fair; 30<sup>th</sup> March -3<sup>rd</sup> April 2022**

Frequented by the international sourcing community, as a premium trading platform for sourcing fashion Jewellery & accessories from India's key as well as diverse suppliers, the Indian Fashion Jewellery & Accessories Show – IFJAS stands prominent among sourcing shows in India. The soon to be held June edition is to offer comprehensive product choices in five well-defined categories, regional treasures, artisanal apparel, handcrafted accessories and a variety in head to toe adornments. It will be organised by the Export Promotion Council for Handicrafts, India, at the India Expo Centre & Mart, New Delhi NCR.

This annual trade appointment, is a unique platform to meet manufacturers, view the collections and source the very best in Fashion Jewellery and accessories that India has to offer, right from elegant and subtle adornments, to engaging statement accessories that are truly individualistic – innovations that are a result of consistent feedback, research and exploration of materials, crafts, forms & finishes. A varied range with different raw materials, applications and reinvention of culturally backed designs through modern translations forms part of the diverse range that vies for buyers' attention. Worthwhile to mention here is that the manufacturing units of these exporters are fully functional with all Covid related SOPs in place.

This is a one of a kind buying opportunity for chain / departmental stores, wholesalers, importers, distributors, retailers, designers, merchandisers, forecasters and buying houses to source from India. Over its preceding editions, IFJAS has been drawing quality buyers dealing exclusively in fashion Jewellery and accessories from various importing nations. The previous editions registered buyers from USA, UK, Canada, Spain, UK, Netherlands, Italy, Turkey, Portugal, Denmark, Finland, France, Slovenia, Poland, Russia, Norway, Australia, South Africa, Botswana, Mauritius, Brazil, Chile, Panama, Uruguay, Argentina, Mexico, Japan, Syria, Egypt, Hong Kong, Singapore, Malaysia, etc. The top importing nations for fashion Jewellery are USA, Germany, UK, France, Japan, Switzerland, Netherlands, Canada, Belgium, Hong Kong, Australia, Italy and Latin American countries and India has been catering to these markets since many years.

Visitors to the June 2022 show can view concepts in everyday fashion accessories to flamboyant ones and stylized line-ups in Leather Bags & Cases, Fashion Jewellery & Accessories and plenty of new introductions - artistically crafted face masks and face covering accessories as well as artisanal products. Expressions - right from minimalistic to elaborate ones in myriad raw material blends, from Bohemian inspirations to ethnic glory, from rustic copper to traditional 'meenakari' and filigree, from the charm of 'chanderi' to youthful 'bandhej', all are among highlights. As sustainable fashion continues to make strides, exhibitors at IFJAS are striving to do their bit to ensure that their buyers source responsibly. With nature's derivatives like jute, water hyacinth, cane & bamboo, stones, shells, seeds, etc. and recyclable components among raw materials, the display has in store, inspirational selections enhanced with inimitable value additions. See them all at this upcoming edition from 20<sup>th</sup> to 22<sup>nd</sup> June 2022 at India Expo Centre & Mart, New Delhi NCR.

IFJAS had a successful run in its 15<sup>th</sup> edition. Held from 30<sup>th</sup> March to 3<sup>rd</sup> April 2022, the show featured 150+ exhibitors, craft demonstrations, ramp shows, seminars, workshops and a host of supporting events. Besides display by leading manufacturers from across India, there were theme presentations of regional craft from PAN India.

The presentation included everything from essentials to luxury; from regular adornments to amazing statement pieces. Some exhibitors offered lines of travel bags, shopping bags, totes, gift bags, promotional bags, wine bottle bags, slings, pouches, clutch purses, purses and potli bags. Besides, there were scarves and shawls with various prints and motifs experimented on a variety of fabric bases.

This edition drew buyers from USA, European countries and the Middle East as well as Asian, African and other regions. The sourcing pitch at the event uplifted the morale of exhibitors, buyers, organizers and of all artisans and stakeholders linked in the value chain. While travel restrictions eased just before the fair started, the buyer turnout and attitude encouraged both regular and first time exhibitors including new enterprises that have just ventured into this sector.

### **Product Groups at IFJAS**

- Fashion Jewellery
- Semi-Precious Jewellery
- Stoles, Scarves & Shawls
- Fashionable Protective Wear
- Belts, Waistbands & Wallets
- Hand Bags, Purses & Pouches
- Head & Hair Accessories
- Handmade Attires
- Embroidered, Beaded, Sequined Accessories
- Fancy Footwear
- Beads, Stones & Components
- Dresser Accessories

### **About the Organisers**

IFJAS is organized by the Export Promotion Council for Handicrafts (EPCH), the apex organization representing handicraft manufacturers & exporters in India. EPCH facilitates its 10,000+ members to customize and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating harmonious business.

For more information, please contact-



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