

AGENDA – India-Japan pitching event for Startups from Kerala

Organized by: Embassy of India, Tokyo & Kerala Startup Mission

Supported by: JETRO (Japan External Trade Organization)

Date and Time: 28 November 2022 (Monday) | 3:00 PM (JST)

About the Event: The objective of the session is to provide Indian startups a platform to pitch their innovations to Japanese investors and business corporations to explore investment and strategic business and technical collaboration and place India as the preferred innovation and investment destination.

Venue: VCC Auditorium, Embassy of India, Tokyo

Agenda:

Time (JST)	Agenda	Proposed Speaker
3:00 pm – 3:05 pm	Introduction by Emcee	Embassy of India, Tokyo
3:05 pm – 3:15 pm	Opening Remarks	H.E. Mr. Sibi George, Ambassador of India to Japan
3:15 pm-3:25 pm	Special Address	Representative from JETRO (TBC)
3:25 pm-3:35 pm	Special remarks	Representative from KSUM
3:35 pm – 4:50 pm	Pitching by 5 Startups	Startup Founders
4:55 pm – 5:00 pm	Closing Remarks	Start up India
5:00 pm – 5:30 pm	Networking session along with refreshments	

Registration Link: <https://forms.gle/Rkj dakznqTq22gNr8>

Company Name/ URL	Products/Services (Overview, main products, target segment etc.)	Business model	Technological innovation, Novelty of Products/services/business model
Alibi Global Private Limited	Cyber Forensics	B2B	Unique tools to extract evidence in cybercrime cases.
Aceware FinTech	Payments & Neo	Both	Offline UPI & Wearable ATM cards
SunEmison Solar Energy Private Limited	AI Glass Building incorporates AI and IoT with nanotechnology materials that absorb and convert non-visible lights like ultraviolet and infrared using photosynthesis technology by mixing dyes extracted from organic materials such as berries pulp, cabbage, black rice and other organic materials. Allowing buildings to generate their own onsite energy as part of building construction. Additionally, It will block infrared, improve the energy efficiency of buildings, allowing zero net energy in	B2B	<p>AI Glass Building incorporates AI and IoT with nanotechnology materials that absorb and convert non-visible lights like ultraviolet and infrared using photosynthesis technology by mixing dyes extracted from organic materials such as berries pulp, cabbage, black rice and other organic materials. Allowing buildings to generate their own onsite energy as part of building construction. Additionally, It will block infrared, improve the energy efficiency of buildings, allowing zero net energy in combination with energy production. The average visible transparency of the glass is 68.3%. This glass replaces the traditional glass, which serves a dual function of construction – replacing the traditional building envelope material as a power generator. This reduces the cost of traditional materials and the rising cost of glass.</p> <p>The structure of the solar glass consists of a DSSC with TiO₂ photoelectrode coated on conducting glass, dye sensitizer, electrolyte containing redox couple, and a counter electrode. The energy conversion in DSSC is based on the injection of an electron from</p>

	<p>combination with energy production. The average visible transparency of the glass is 68.3%. This glass replaces the traditional glass, which serves a dual function of construction – replacing the traditional building envelope material as a power generator. This reduces the cost of traditional materials and the rising cost of glass.</p>		<p>a photoexcited state of the dye into the conduction band of the TiO photoelectrode. DSSC was prepared using a photoelectrode with a 0.16 cm working area, a counter electrode of silver nanowire coated ITO glass, and an electrolyte film containing (PVDF-HFP), KI, a mixture of EC/PC plasticizers and iodine. The DSSCs were fabricated by sandwiching the electrolyte between TiO₂, DSSC dyes and electrodes.</p> <p>Business Model:</p> <ul style="list-style-type: none"> •Manufacturing & Direct / channel sales of architectural solar tempered glass within the price of \$7 - \$9 per m² in B2B2C and B2G segment and turnkey Engineering, Procurement & Construction contract. •Electricity to the government utilities through Build, Own, Operate model. •Sold electricity to Real Estate developers / colonizers / High scrapers by Private Partnership model. •Operation & Maintenance Services after installation of product.
<p>PixDynamics Pvt Ltd</p>	<p>Pixl is a cognitive suite of solutions which are all designed with an AI architecture. The suite includes - OCR Solution & Document Reader - KYC Classifier & Extractor - Face Recognition Solution - Data Masking Solution -</p>	<p>B2B</p>	<p>We're following B2B model. Our solutions are complete on-premises and cloud based solution. There is no dependencies on third party cloud services</p>

	KYC Management Solution - Video KYC Solution		
Febno Technologies Private Limited	SOFTWARE	B2B	<p>The cloud marketplace B2B order engine ‘SaasOrder’ is a unique product developed by Febno Technologies for selling and subscribing to cloud solutions of major companies. One can easily become a seller of major global brands like Microsoft Cloud, Google Cloud, Zoho, AWS, Sophos, Red Hat and other local emerging brands. It enables B2B Partners, IT professionals, and freelancers to easily register, purchase and manage the globally recognized cloud solutions in a single roof. This startup provides a platform for SME companies to easily sell their products to international markets by listing on the platform. At the same time, they can sell other listed company products to their customers by earning a reasonable margin.</p> <p>SaaSOrder marketplace offers hassle free registration process for managing the services of several types of vendors in a single platform. It is a highly secure, transparent, and cost-effective B2B marketplace. The discounted prices and customer-friendly platform offer an opportunity for the resellers to purchase their required solutions at reasonable rates. Automated order placement and provisioning eliminates the manual order processing complexities. We have integrated with major vendors’ order provisioning and account management through API. The advanced order management system customizes key stages of order processing and puts an end to the time-consuming and frustrating manual</p>

			<p>processes. The reporting and billing intelligence supports the marketplace and enhances the customer experience with the help of graphical dashboards to gain comprehensive control over their billing processes. The centralized platform automates reporting and billing, simplifies, streamlines, and speeds up the billing processes to maximize revenue. The SaasOrder cloud marketplace is a one-stop solution for the local software vendors to promote their software solutions in the global market effectively. It is a powerful channel for vendors to understand the marketing strategy and our team will guide them in their selling journey. It offers a B2C portal to automate online trading. The marketplace helps Software and hardware Retailers, Cloud and Managed Services providers, Subscription services providers, Web Hosting providers and IT (Information Technology) Freelancers to accelerate their business.</p>
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