



Buyer and Seller Meet on the **AGARWOOD PRODUCTS of Tripura**

A unique platform for creating business opportunities in the Agarwood sector

21-22 September 2021
Hotel Polo Towers | Agartala | Tripura

Pre- Registration is Mandatory



BACKGROUND:

The Agarwood sector in Tripura is poised significantly to move up the Value Chain. The State Government has embarked on an ambitious plan to generate a business of Rs 2000 crores in the next three years. About 5 million trees are available in Tripura mostly on private lands which positions Tripura as an ideal destination for Agarwood trade and exports. The State Government of Tripura already notified the Tripura Agarwood Policy 2021 to fulfill the State's vision for creating Tripura, a hub for Agarwood products in the country. It is against this backdrop that Confederation of Indian Industry (CII) in collaboration with the NTFP Centre of Excellence, Department of Forest, Government of Tripura is organizing a "Buyer-Seller Meet on the Agarwood Products of Tripura" on 21-22 September, 2021 at the Hotel Polo Towers, Agartala, Tripura.

OBJECTIVE:

- Take Tripura's world class agarwood products to domestic and international markets

ADVANTAGES:

- Opportunity for producers of agarwood products to connect with markets
- Opportunity for agarwood product buyers to connect directly with the producers
- Opportunity to interact with senior government officials to plan for boosting the agar business
- Prefixed B2B meetings of buyers-sellers
- Engage the relevant stakeholders to build a robust ecosystem in Tripura for agarwood products
- Create online market place for the buyers
- Opportunities for eCommerce platforms to procure the agarwood products

PROGRAMME COMPONENTS

Buyer-Seller Meet on the Agarwood Industry

The Buyer Seller Meet would aim to identify business opportunities in Agarwood industry in Tripura in enabling buyers and investors to consider Tripura as an important investment destination for Agarwood products.

Additionally the Meet will focus on making Agarwood Industry a catalyst in improving the socio-economic set up of State. This would be a unique opportunity for domestic buyers to travel to Agartala and meet the Agarwood producers. For international buyers, there will a provision for connecting with the local agar sellers virtually.



WHY TRIPURA FOR AGARWOOD:

- Tripura is home for Agarwood
- Tripura is having about 54 lakhs mature agar tree standing
- Most of the Agarwood Trade that is reported in India is sourced from Tripura
- Climate and edaphic factors of Tripura proves to be best for production of best quality Agarwood from its resources.
- Tripura is the first such state which is contemplating targeted development of Agar sector to make it ₹ 20 billion economy.
- The recent discussions on removal of restrictions of Agarwood exports under CITES will open up vistas of opportunities for the Agarwood traders of Tripura.
- The improved connectivity through our rail, road and sea route have positioned Tripura as an ideal destination for Agarwood export.
- Agar wood Tree is the state Tree of Tripura.
- It is generally believed that the name of Agartala City, the capital of Tripura originated from Agarwood Tree.
- Progressive Government policies to promote Agarwood

WHO SHOULD ATTEND:

- Potential buyers from India and neighboring countries
- Private sector looking for Business opportunities in Agarwood in Tripura
- Agarwood Growers and Plantation Owners
- Upcoming Agarwood Processing Units from Tripura
- Buyers/ Distributors and Agents of Agarwood Products
- Government officials from State & Central Government
- Agarwood Producer Societies
- Agarwood Marketing Cooperative Societies
- Academic Institutions
- Skill Development Department
- Experts & Consultants



HOW TO REACH AGARTALA:

Agartala is well connected by Air & Rail



There are regular flights from Delhi, Kolkata, Chennai, Bengaluru, Hyderabad, Guwahati for Agartala



Rail connectivity with all the major metropolis in the country



STAY AT AGARTALA –

Recommended Options:

- Hotel Polo Towers**, Near Circuit House, Contact number -0381 2310110-14
- Ginger Hotel**, Airport Road, Contact Number-0381 2411333
- Geetanjali Guest House**, Airport Road, Contact Number- 0381 2410009
- Hotel Sonar Tori**, Fire Brigade Chowmuhani, Contact Number-0381 2322201
- Hotel Woodland Park**, Math Chowmuhani, Contact Number-0381-2306056
- Hotel Welcome Palace**, HGB Road, Contact Number-0381-2384940/3380



Registration fee: ₹ 1000 +18% GST

FOREST DEPARTMENT, GOVERNMENT OF TRIPURA

Tripura Forest Department oversees the implementation of forest policies & programs relating to conservation of state's natural resources such as forests, wildlife & biodiversity. The overall vision of the department is to integrate short term economic gains and long-term ecological security through participatory approach. The department has been instrumental in introducing commercial crops like Rubber and Bamboo besides current emphasize on Agarwood. Tripura Agarwood policy 2021 is expected to open new vistas for the Agarwood trader of the State.

NTFP CENTRE OF EXCELLENCE, TRIPURA

NTFP Centre of Excellence, Tripura is an Autonomous organisation under the Forest Department, Government of Tripura and registered under societies registration Act 1860. NCE is working for development of the NTFP sector including medicinal plants of the state. For this, NCE is emphasising on resource augmentation, increasing productivity and value addition of NTFPs to generate additional vistas for livelihood generation of the local tribals and forest dwellers. Looking at the scope of economic generation from the Agarwood sector, NCE is working as a one stop solution for implementation of Tripura Agarwood Policy 2021 notified by the Government of Tripura.

ABOUT CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with over 9000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 294 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India marches towards its 75th year of Independence in 2022, CII, with the Theme for 2021-22 as Building India for a New World: Competitiveness, Growth, Sustainability, Technology, rededicates itself to meeting the aspirations of citizens for a morally, economically and technologically advanced country in partnership with the Government, Industry and all stakeholders

With 62 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.



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Reach us via our Membership Helpline: 00-91-124-4592966 / 00-91-99104 46244

Please Contact:

Mr Pravin Agrawal | Addl PCCF and Director NCE | **P:** +91 0381-2397059 | **E:** Pravin.apccf@gmail.com

For Registration, Please Contact:

Ms Rupa Das | Deputy Director | Head-Tripura State Office | **M:** +91 70054 48764 | **E:** rupa.das@cii.in

Confederation of Indian Industry

Tripura State Office,

Department of Industries & Commerce Building,
Besides Ginger Hotel | Khejurbagan | Agartala-799006

www.cii.in