

36th

AAHAR™

THE INTERNATIONAL FOOD & HOSPITALITY FAIR

26 - 30 April | 2022
Pragati Maidan, New Delhi

Halls

2|3|4|5 (Ground & First Floor)

7|8|9|10|11

Exhibition on

-  Food Products & Beverages
-  F&B Equipment
(Preparation / Processing / Packaging / Technology)
-  Hospitality & Décor Solutions
-  Wine & Spirits
-  Allied Sectors



Organiser



EXPERIENCE
the Complete Food and Hospitality Show
with 35 years of excellence

Building, Construction, Air Conditioning Equipments www.indiatradefair.com Wine & Spirits
 Food Processing, Packaging Club/Sports/Fitness Dairy Products Building, Construction, Air Conditioning
 Dairy Products, Chocolates Air & Water - Pollution Control Food Processing, Packaging Air & Water - Pollution Control
 Guest Room Products Health Club/Sports/Fitness Equipments Organic Food



36th

AAHAR™

THE INTERNATIONAL FOOD & HOSPITALITY FAIR

Unlocking Potential of Food & Hospitality Sector, **AAHAR** – The International Food & Hospitality Fair is one of the **biggest B2B Asia's best known brands in Food & Hospitality shows** and is in its 36th year. It is organized by India Trade Promotion Organization (the premier trade promotion body of the Government of India) in New Delhi, India. The show has grown by leaps & bounds in the recent years and has become the ultimate destination for global vendors and sourcing professionals.

Dates

26-30 April, 2022

Timings

10:00 am to 6:00 pm

Halls

2|3|4|5 (Ground & First Floor)

7|8|9|10|11



The show Categories

Food Products & Beverages

India Wine & Spirits Show[☆]

Hospitality and Décor Solutions

F&B Equipment

Preparation
Processing
Packaging
Technology

Allied Sectors

Performance 2020

The Culinary competitions, organized by the Indian Culinary Forum (ICF), were the centre of the attraction at the fair. The show was organised in 40000 sqm (gross area).

700 + exhibitors including foreign participation from

USA, China, Italy, Poland, Turkey, Spain, Oman, South Korea, Thailand, UAE, Peru, Norway, Indonesia, Canada, Tunisia, Hong Kong, Singapore and Japan.

Highlights 2022

40,000 + visitors

Promotion on print, electronic & social media and Mobile App

Hosted Buyer Programme

New Allied Sectors

AAHAR an opportunity

an opportunity to

- Exhibit Products /Technologies/Services to National & International Buyers
- Generate Sales Leads / Order Bookings
- Networking with the Industry / Establishing Business Contacts
- Launch New Products
- Appoint Agents & Distributors Promote Company Products / Brand Building
- Market Research / Gauge Market Trends

AAHAR is an order-writing show where the hotel industry, restaurants, catering industry / institutions, importers, buyers / distributors meet with vendors, to source best of the products in the food, hospitality & equipment sectors. Senior management, professionals like CEOs, Managing Directors, Vice Presidents, Directors, General Managers formed a substantial part of the visitors.

Visitor Profile

- Overseas Buyers / Trade Delegations
- Importers & Distributors
- Executive Chefs & Executive Housekeepers
- Hospitality Procurement Heads
- Start-ups & Entrepreneurs
- Purchase Professionals & Consultants
- Overseas & Indian Industry Associations
- Organised Retailers / Mega Chains
- Hospitality Service Providers
- Policy makers & Media, etc.
- Diplomatic & Commercial Representatives of Foreign Missions in India



Proposed New Attractions (Allied)

India Wine & Spirits Show ☆
 Nutraceuticals
 Aquaculture & Marine Products
 Floriculture
 Dairy Products

Hall Display

Hall (GF & FF)	Display Profile	Gross Area in sqm (approx)
Hall 2 (GF)	Dairy Products & Technology, Confectionery & Bakery Products	5,000
Hall 3 (GF)	Spices, Condiments, Ingredients, Agri Produce, Floriculture, APEDA Pavilion	5,000
Hall 4 (GF)	Foreign Participation and FIFI Pavilion	5,000
Hall 5 (GF)	Processed Food, Frozen Foods, Marine Products, Organic Products, Tea, Coffee, Beverages, Aquaculture, Supply Chain Solutions	10,000
Hall 7 (A-H)	Bakery Heavy Machinery/Equipment, Refrigeration, Tentage & Decor, Logistics/Packaging, Software Solutions & Catering/F&B Equipment	5,000
Hall 7 (Outdoor) Open Area	Mist Coolers	200
Hall 8-11	Kitchen & Hotel Equipment, Cloud Kitchens, IT and Security Solutions for Hotel and Restaurants	9000
Hall 2 (FF)	Maiden edition of "India Wine & Spirits Show" Wine & Spirits, Brewery Equipment & Solutions	5000
Hall 3 (FF)	Hospitality and Decor, Catering Solutions	5000
Hall 4 (FF)	Hospitality and Decor, Catering Solutions	5000
Hall 5 (FF)	F&B Equipment (Light), Culinary Art Show	5000

Participation Charges

S.No.	Description	Domestic ₹ per sq mtr *	Foreign US\$ per sq mtr*
1.	AC Shell Space inside halls (Minimum 12 sqm area)	9700	300
2.	AC Bare Space inside halls (Minimum 36 sqm area)	9400	280
3.	Open Paved area with canopy under shell scheme (Minimum 18 sqm area non AC)	8000	-
4.	Open paved area outside halls (Minimum 60 sqm) (Non AC)	7700	190

Preferred location Charges:

- 12% premium for 2-side open booth
- 15% premium for 3-side open booth
- 18 % premium for 4-side open booth

No premium charges for Govt Participation

Transaction/ bank charges, if any, will be borne by the participant.

☆ For participation details refer brochure - India Wine and Spirits Show

* Goods & Services Tax extra



**ITPO
Plans to Accord
"Partner Country Status "
at AAHAR'2022**

**Hosted Buyer Programme for
overseas buyers,
Chain Stores, Hyper Markets and
whole sellers for details refer**

www.indiatrdefair.com/aahardelhi



Organised by
India Trade Promotion Organisation
Pragati Maidan, New Delhi - 110001 (India)
www.indiatrdefair.com

Supported by
 Ministry of Food Processing Industries
(Govt. of India)
 The Marine Products Export Development
Authority (MPEDA)

 Agricultural & Processed Food Products
Export Development Authority (APEDA)

Associates



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