

The logo for 'Sourcing Bangladesh Virtual Edition 2021' features the word 'SOURCING' in large, bold, black capital letters. The letter 'O' is replaced by a green circular icon containing a red map of Bangladesh. Below 'SOURCING' is the word 'BANGLADESH' in black capital letters, followed by a blue arrow pointing to the right. Underneath this is a blue horizontal bar with the text 'VIRTUAL EDITION 2021' in white capital letters.

SOURCING BANGLADESH VIRTUAL EDITION 2021

ONLINE SOURCING EXHIBITION

For Commodity & Service Exporters of Bangladesh

15th ~ 21st NOVEMBER 2021

10:00 AM ~ 10:00 PM

www.sourcing-bangladesh.com



** All Pictures Shown Are For Illustration Purposes Only And Should Not Be Considered As Actual Product*

Export Promotion Bureau
www.epb.gov.bd





It is THAT easy!

Visit the exhibition Hall with just a Click



Visit the
Plenary
Session with
just a Click

Enjoy!

Online Sourcing Platform

Virtual exhibition provide a wide range of solutions where buyers can download material about your organization or display videos, demos, and more. You can also track who downloaded what and approach leads with the right solution for them.



Why Go Virtual?

- Extend brand presence and visibility
- Generate significant & potential sales leads
- Branding and sponsorship opportunities
- No Flight Costs Required
- No Hotel Costs Required
- No Logistics Required
- Talk with several Buyers and Sellers at once

Why Go Virtual?



- Meet and connect with potential buyers through live chat, audio/video call
- Buyers can schedule Online Virtual Meeting with you
- Showcase your latest product pictures, Company Catalogue, Videos on your Company page
- Reach new customers Globally and increase your Exports

WHAT IS?

Sourcing Bangladesh 2021 – Virtual Edition



The Virtual Sourcing Fair titled “Sourcing Bangladesh 2021 – Virtual Edition” features virtual booths, digital display of Exhibits in 3D, Brochures, Audio and Visual presentation, live chat, as well as virtual B2B meetings and webinars.

In addition, there will be a buyer-seller database on the fair website. The main purpose of the Sourcing Fair to be organized on Virtual Platform is to arrange Match Making of local exporters with potential foreign buyers for the purpose of finding foreign buyers with a life-like user experience with features like Live Chat, Call or Video Conference.

“Sourcing Bangladesh 2021 - Virtual Edition” is focused to the major export sectors of Bangladesh namely: Readymade Garments, Leather & Leather Products, Jute & Jute Products, Home Decor & Home-textiles, Pharmaceuticals, Agro and Argo-processed Products, Plastics, Light Engineering Products, Electric and Electronics, ICT, Furniture, Ceramics and Handicrafts.



Virtual Vs. Physical

There is no question that physical exhibitions and conferences can never be replaced by Virtual versions. The 'feel' and experience can never be fully expressed in a virtual Platform.

However- Virtual Platforms can be A GREAT extension to help certain industries even more. Furthermore- with the Global pandemic situation caused by Covid-19 and also considering future unpredictable natural emergencies- a virtual platform is a great way to continue your businesses even during unusual times

Group Video Call

Other than chatting, audio and video calling, Group video calls can play an important part as well. Group video calls can be useful when any Participating company has more than one employee exhibiting at the virtual booth



It is easy to use!

KEY FEATURES

LIVE CHAT



If the Exhibitor is Online, a Buyer can easily send a Live Chat message to the Exhibitor for further discussion. A Buyer can also schedule a meeting with the Exhibitor for further discussions. The feature is extremely convenient and easy to use

AUDIO CALL



The Virtual Show also has an Audio Call option. No need to further log in to any other App as the Virtual Show is In-built with Audio Call features with which a Buyer can make a Call to the Exhibitor anywhere in the World directly from the Show website

VIDEO CALL



There is nothing better than a Face-to-face discussion between Buyers & Sellers. The Virtual Show website also has an in-built easy to use Video Call option without needing any support from third-party software. Buyers can schedule a Video Call meeting and hold an uninterrupted Video Conference with the Exhibitors right from the Virtual Show platform



It is easy to use!

SCHEDULE MEETINGS BETWEEN EXHIBITORS AND BUYERS

A buyer can request a pre-fixed meeting time with the exhibitor using the “Set Appointment” option.

Once the exhibitor accepts the appointment, both can have a Live Chat, Audio Call or Video Conference Meeting at a pre-schedule time.

USER-FRIENDLY PLATFORM

“Sourcing Bangladesh 2021 - Virtual Edition” platform has been developed keeping the user in mind. The Platform is extremely easy-to-use with clearly specified menu-driven applications.

The buyers can virtually connect, schedule meetings and even initiate a Live Chat, Audio Call or a Video Conference at the click of a button.

KEY FEATURES



EMBRACO NIDEC BOOTH

Ricardo Wolf

<https://www.embraco.com/en/>

NATURALLY EFFICIENT

Low GWP and better performance.



FOR 25 YEARS, THE PIONEER
IN ANTICIPATING FUTURE
CHALLENGES



embraco Nidec



INFO

INFO

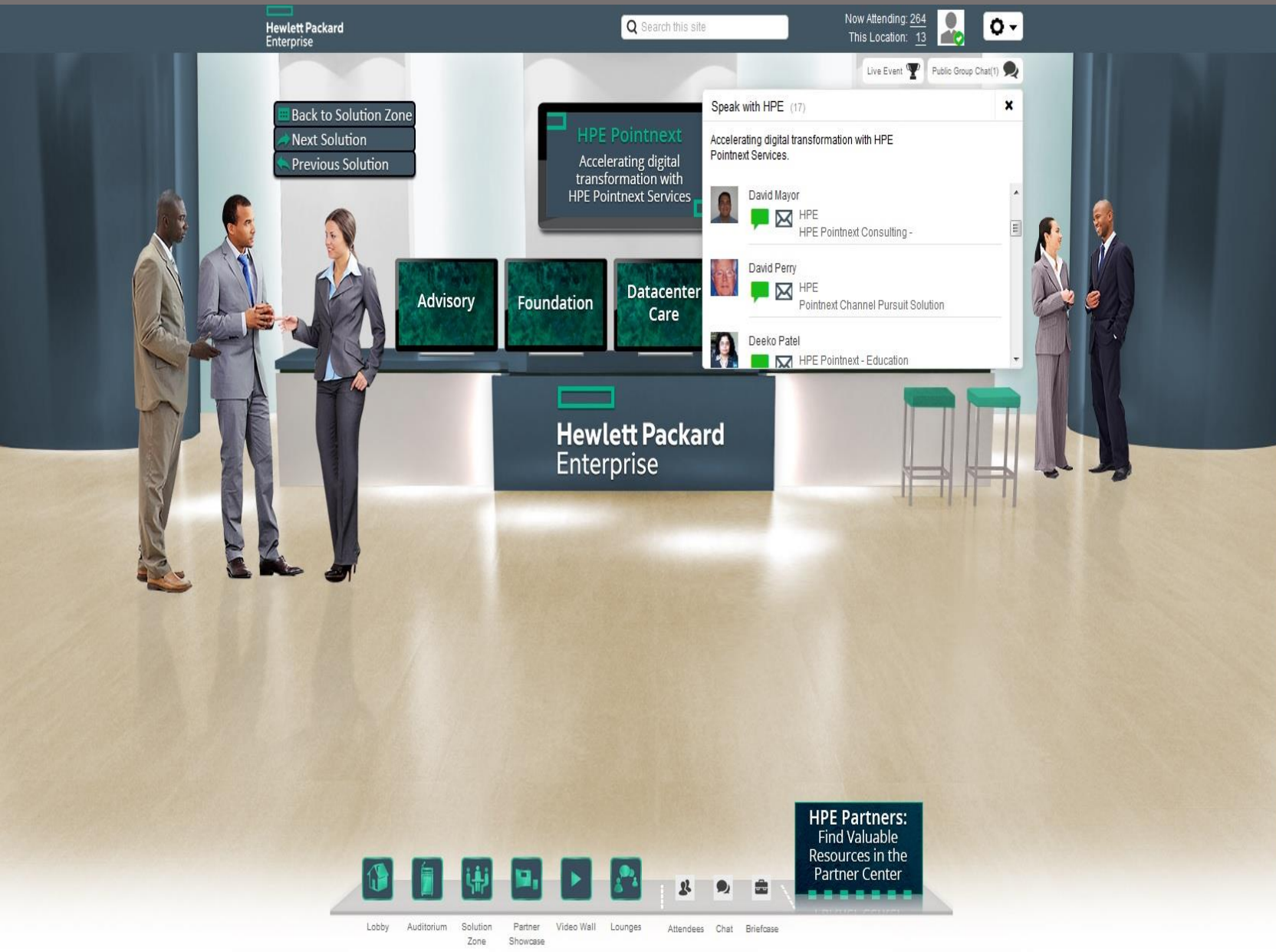
BOOTH FEATURES

- **Products/service showcase**
- **An interactive business/PR representative avatar**
- **Live chat, audio and video calling system**
- **Dynamic screen to showcase the brochure**
- **A TV screen to show existing promotional video**
- **Interactive X-banners**
- **Business document files**
- **Website link of company's existing site**
- **Social Media links**



BENEFITS OF EXHIBITOR

- **From the Exhibitor dashboard, check every activity that is being done.**
- **The Real-time reporting feature will provide all the information including who is visiting booths and who have already visited.**
- **Check if any buyer has set an appointment for live chat, audio or video conference.**
- **Live chat window will also pop up when someone tries to contact the Exhibitor.**
- **When the show ends, you can export a full report of Buyers that includes all the contact details.**
- **Option for adding additional videos, documents and pdfs from the side menu.**
- **Live Chat and setting appointments are also available from this menu.**
- **Information of sale.**
- **Representative can share links for social media and other company information from this panel**



VISITOR POINT OF VIEW

- **CHAT BOX: AUDIO/VIDEO/TEXT**
- **HALL LIST**
- **NETWORKING LOUNGE**
- **RESOURCE CENTER**
- **MY BRIEFCASE/COLLECT DATA**
- **AGENDA**
- **SEARCH BAR**
- **PROFILE DETAILS**

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PRICING & SCHEDULE

Date: 15th ~ 21ST NOVEMBER, 2021

Time: 10:00AM to 10:00PM

Participation Fees: BDT 85,000.00 + 15% VAT

In words: BDT Eighty-Five Thousand + 15% VAT

Organizer Website: www.epb.gov.bd

Website: www.sourcing-bangladesh.com

Note:
* Fees Applicable for Exhibitors Only.
* Buyer / Visitor Registration is completely Free.

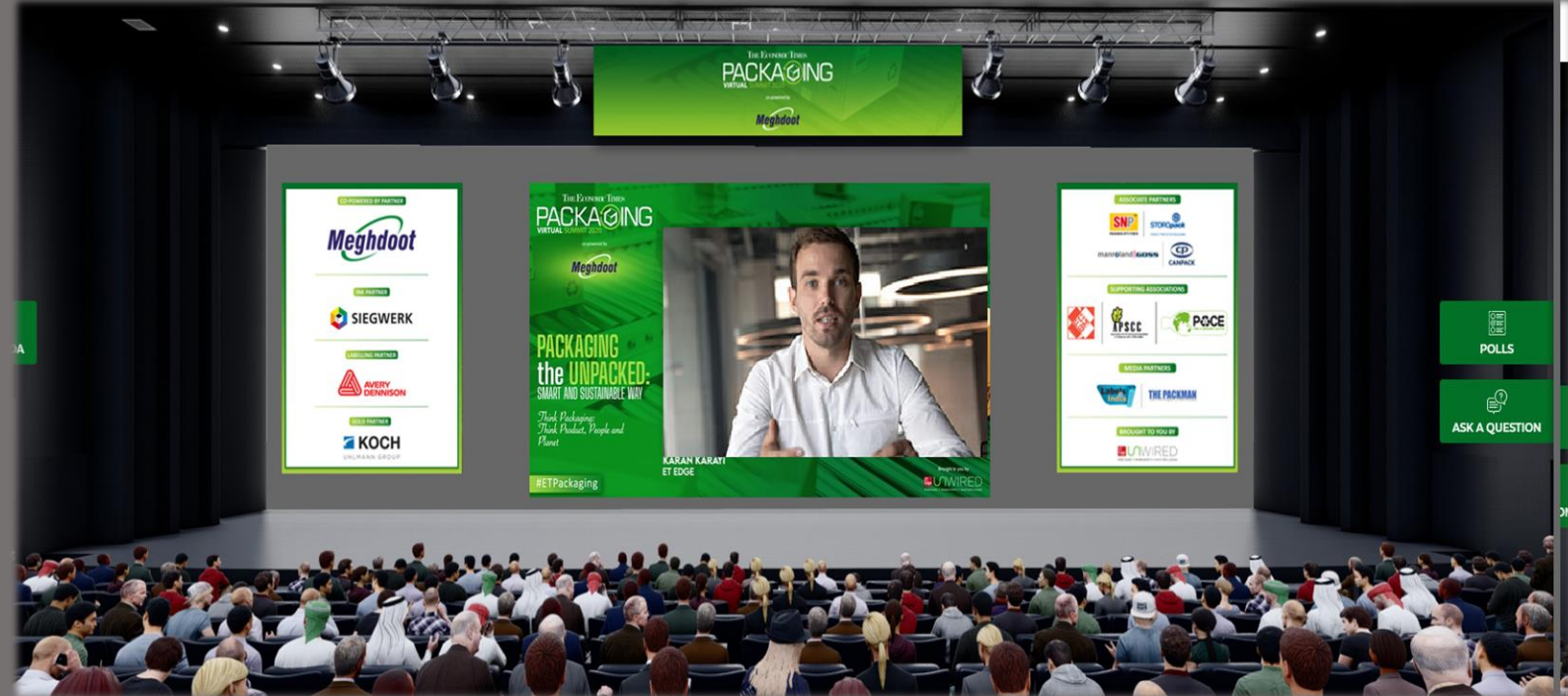
ONLINE B2B MEETING

Setting up a B2B Meeting Session is crucial for any business because it is a significantly strong link of lead generation activities. This virtual platform makes it very easy for potential Buyers to set Online B2B Meeting sessions with multiple Exhibitors. Setting an appointment gives an advantage because one can assure beforehand a time schedule to communicate in detail.



WEBINAR

The webinar will be organized focusing the potential export sectors and investment prospects and opportunities of Bangladesh. Necessary steps will be taken to expand exports and investment by presenting Bangladesh's export potential, investment situation and potential buyers to investors through webinars.



Organized by:



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Thank You



See you at the...

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